YOUR JUDGMENT MATTERS

T.H.I.N.K. Before You Trust

A five-step checkpoint for AI outputs, headlines, messages and digital claims.

T

Think critically

Ask what is being claimed, and whether it makes sense.

H

Honor human judgment

Use your experience, context and responsibility - not just an automated answer.

I

Investigate the facts

Check original sources, dates, evidence and independent confirmation.

N

Never assume

A polished answer or familiar logo does not prove accuracy or authenticity.

K

Know what you'll stand behind

Before acting, approving or sharing, decide what you can personally verify.

BEFORE YOU TRUST AI - OR EVEN A HEADLINE

Pause. Verify. Make an informed choice. Do not outsource your judgment.

Try it today: Ask a colleague to verify one AI-generated claim using an independent primary source.